



Storefront

MANY CHANNELS
ONE STORE

PELHUGHES
PRINT | DIRECT MARKETING



The best-in-class
all-in-one platform for
creating and managing
your company's marketing
and supply chain.

The Future of Brand Management Is Here

FEEL THE POWER

Our platform offers a customized, branded portal for flawless marketing execution and supply chain management. Through a responsive design online shopping experience, we help companies manage their brand, budgets, supply chain, and marketing campaigns. We tailor storefront entirely to your unique requirements, offer advanced personalization, and even full omnichannel campaigns from a storefront serving as a central command center.

Storefront
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+ Extreme Personalization

At its core is our document composition engine which, integrated with Adobe InDesign, offers unparalleled personalization capabilities.



+ Superior Customer Experience

Both administrator and consumer can benefit from Storefront workflow automation from order to fulfillment.



+ Offer Any Product Type

Offer anything from hats and shirts to static print items, fully personalized items, on-the-fly document submission, labels and packaging, or complete multi-touchpoint omnichannel marketing campaigns.



Five-Star Customer Experience

Pel Hughes offers both a robust platform for driving configurable print products, along with a five-star front-end customer experience. UX features include HTML5 responsive design, exact branding of store look & feel, corporate-controlled content, preset company shipping addresses, easy reordering, order approval, and much more.

End-to-End Adobe Work Flow

We support the complete Adobe InDesign workflow from set-up through preview and composition. This ensures the highest quality custom printed products, including those requiring special brand representation features such as custom fonts and Pantone colors.



OFFER A VARIETY OF PRODUCTS ON YOUR STORE

Products Types including:

- Static items, either printed on-demand or inventory stock.
- On-the-fly document submission and document-building.
- Dynamic documents with fields that can be customized by the user, such as an address on a business card.
- WYSIWYG on-template editing with content and layout editing.
- Bulk documents, such as personalized Direct Mail or personalized marketing materials.
- Packaging and labels with interactive 3D preview.
- Campaigns-on-Demand for ordering omnichannel marketing campaigns with personalized email marketing and landing pages, email retargeting, and print on-demand.

PROTECT THE BRAND

- Brand Compliance – Document templates are created with Adobe InDesign to ensure brand accuracy, colors and design integrity.
- Corporate-controlled content –
 - Pre-populate details for quick and easy ordering, such as user name, email, department, and address.
 - Use corporate-controlled default shipping addresses for quick selection and an error-proof experience.
 - Connect your recipient list to a corporate centralized source, for fast segment selection.
- Repository integration for document management – Order from an external source of corporate controlled documents.
- 100% GDPR compliant



Advanced VDP and even Omnichannel Campaigns from a Storeront Workflow

With its advanced personalization capabilities, fast variable content rendering, extensive product offerings (including omnichannel campaigns), users with Storefront can position themselves well above the competition to win clients. Users can offer other products such as personalized labels and packaging, email communications, or even omnichannel campaigns, whereby the user can select, customize, order, execute and track multi-touchpoints campaigns directly from the storefront.

New Responsive Design Templates

Enjoy full control over all design elements such as fonts, colors, and images.



MANAGE USERS

- Use Single Sign On (SSO) - Add SSO options for easy login or add users to the system manually with strong password policy.
- Manage users within users groups to control access to specific categories or products.
- Add an approval process for orders by specific users or groups.
- Approvers can view order details and proofs, and can approve, reject with a comment, or amend the order.

SAVE MONEY

- Save on personnel costs - A designer is no longer needed for every business card or legal text change.
- Save time - Ordering is fully digitized/automated, no need for calls and manual tracking. These labor-intensive tasks, previously undertaken by staff members, are eliminated.
- Control your budget - Assign a budget and control the spend per business group.



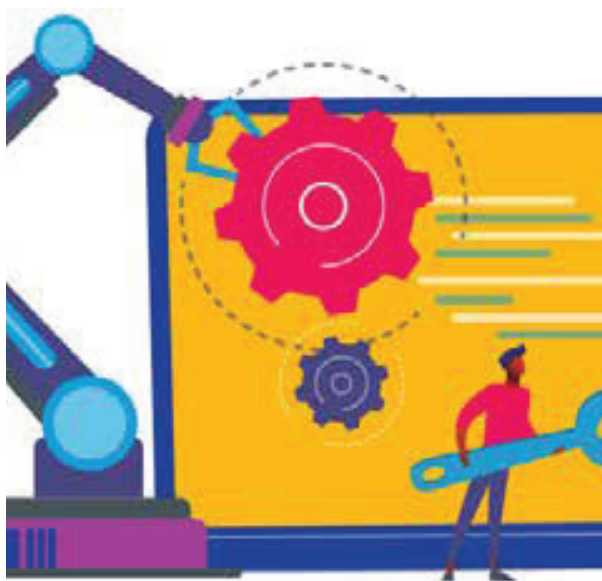
Eliminate Errors, Reduce Overhead Costs, Save Time

A designer is no longer needed for every business card or legal text change, and ordering is fully digitized/automated with no need for calls and manual tracking. These labor-intensive tasks, previously undertaken by staff members, are eliminated.



Integrate with Third-Party Systems

Our platform is an open system for exchanging data through file-based XML and APIs and enables print buyers to visualize packaging concepts in 3D without having to wait days for quotes or prototypes. Our USPS integration brings postal processing data correction & validation and an interactive EDDM tool into storefront. There are also many more integrations available.



Simplify your assets and supply chain

Print, package and ship with ease. Store and manage centralized assets. Arm your organization with pre-approved customizable templates to personalize and localize their marketing collateral. Then distribute directly to your franchisees, local dealers, sales teams, departments, and more.

BUSINESS INTERACTION

- Supports split shipments and multiple delivery addresses
- Worldwide currency support
- Integration with UPS and FedEx
- Automatic shipping slip
- Billing methods: PO, credit card, invoice and PayPal
- Customizable receipts and email notifications
- Bill-to/Ship-to tax calculations

ADMINISTRATION AND SET-UP

- Custom skins to match brand identity
- Unlimited products
- Promotional codes, coupons and discount support
- Multilingual storefronts out-of-the-box: English, Spanish, French, Italian, German, Portuguese and Dutch
- Adobe InDesign workflow for template creation

Take Control of the System and Scale-up as the Business Grows

As an on-premise solution, the user is in control of its Web-to-print destiny. Users needs, feature requests, and integration capabilities often change over time, so a scalable solutions is critical. With Storefront, you can start anywhere, grow at their your pace, add capabilities, and protect your investment all along the way.

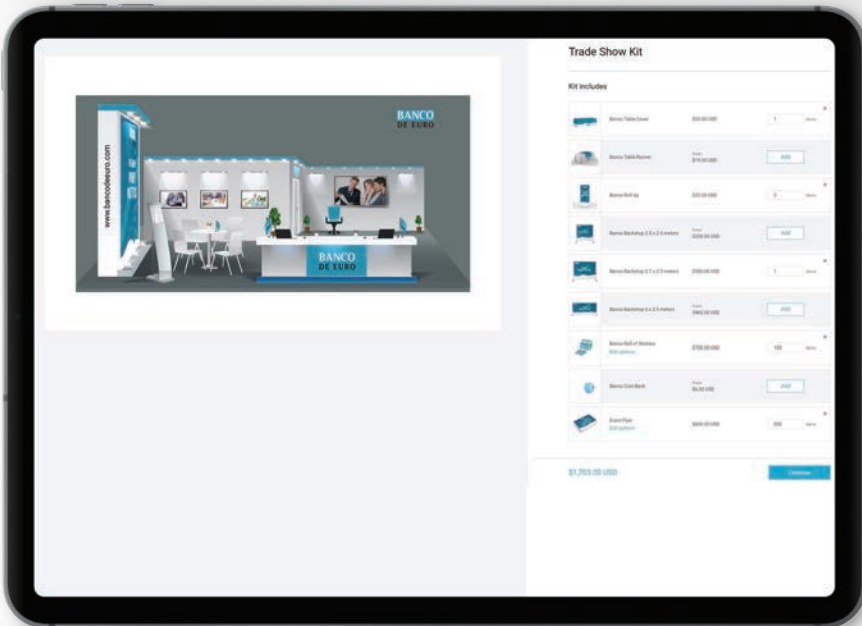


Open the Door to Enterprise-Class Customers

Our punchout integration with eProcurement softwares enables Storefront to connect seamlessly with an eProcurement application, such as Ariba, SciQuest, Coupa, SAP, Oracle, and many more.

JOB MANAGEMENT

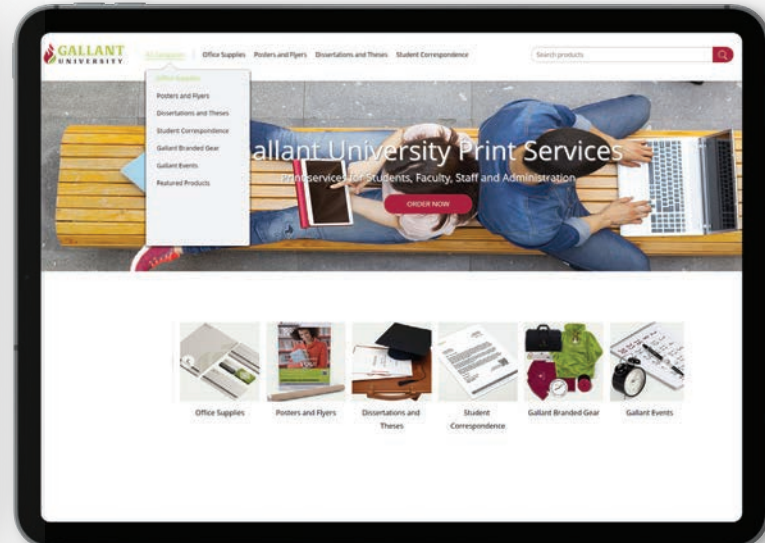
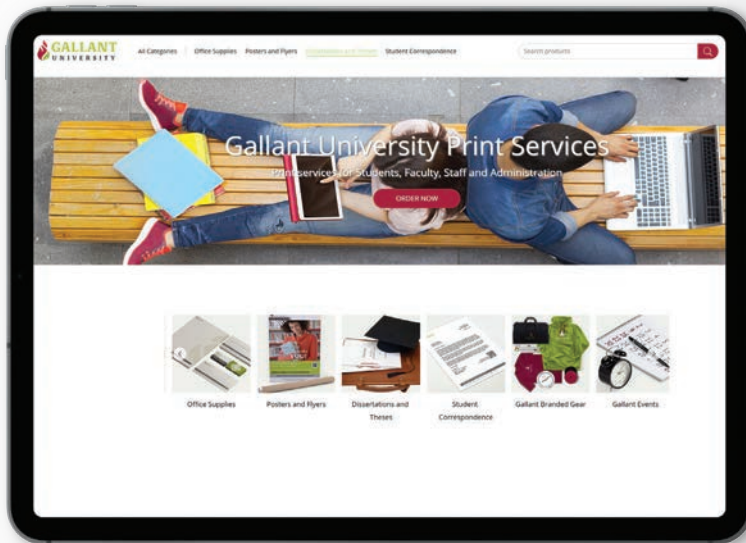
- Bird's-eye view on business and production activities
- Dashboard for complete control and tracking
- Activity reports with pivot tables and graphs
- Centralized digital assets
- Social media templates
- Editable Templates
- Prebuilt Kits
- Prebuilt Direct Mail & Campaigns on demand (digital and print)
- Images and video assets



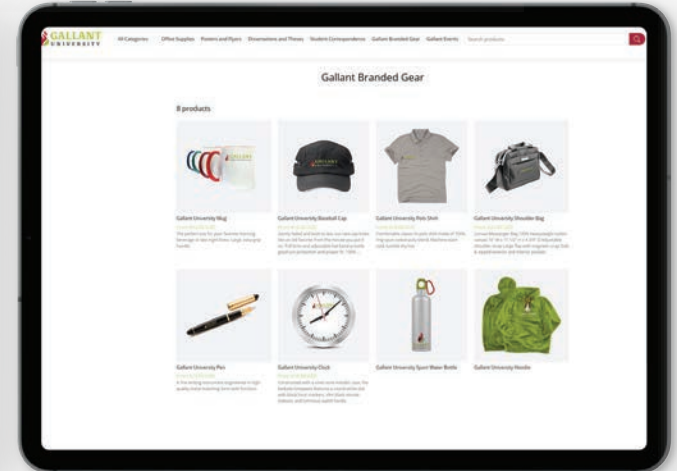
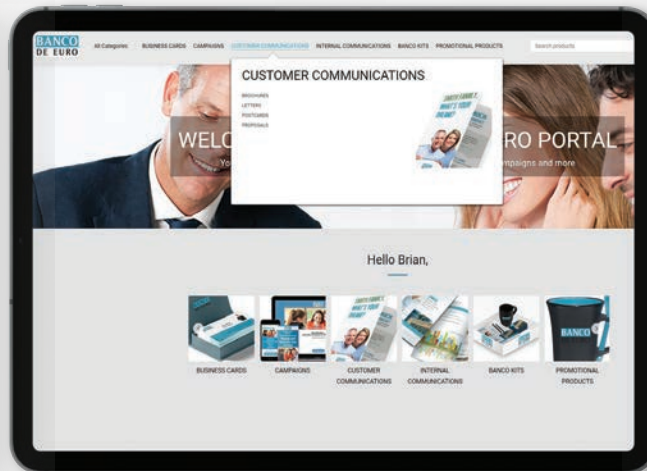
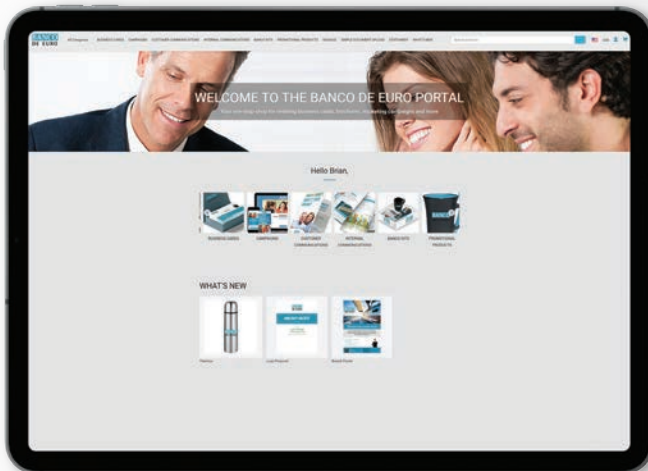
Sell a Group of Products as a Single Unit, with the Kitting Feature

With kitting, print buyers can add multiple products to their cart with a single click. This feature can be optimized for repeated bulk orders, and inventory levels tracked for both items sold individually and as part of a kit.

CUSTOM BRANDED THEMES



CUSTOM CATALOGS & ORGANIZATION



PERSONALIZATION

Business Card with ulmage

Customize Finalize

First Name* [what's this?]

Last Name [what's this?]

Title

Office Phone

Mobile

Email

BANCO DE EURO
DALE DOBACK

Page 1

Refresh Preview

Business Card - uEdit HD

Product Details Customize Finalize

Contact Information Department Information

Title

First Name* [what's this?]

Last Name* [what's this?]

Email*

Phone*

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 Clinical Professor in Pediatrics
 Gallant Medical School

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 ddoback@prestigeworldwide.com www.gallantuniversity.edu

Page 1

Refresh Preview

POSTCARD WITH USPS INTEGRATION

BUSINESS CARDS CAMPAIGNS CUSTOMER COMMUNICATIONS INTERNAL COMMUNICATIONS BANCO KITS Search products

ulmage Pos

Customize Recipient

sample list:Beetles
 Add New Delete

Operations	DOB	Endowment	Zip
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			70124
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			70124
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			70124
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			70124

Change page: 1 of 1

Number of Recipients: 5
 Change Recipient List

Back Next

Proof - Google Chrome
 banco.xmple.com/uStore/Controls/ProductPreview.aspx?ImagesFolderPath=7...
 Proof Size: Fixed Size Page 2

You deserve a holistic financial roadmap. As a CFA professional, I am committed to working in your best interest to develop a personalized plan specifically with your financial goals in mind. Give me a call and let's get started!

BANCO DE EURO

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 CEO
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 ddoback@prestigeworldwide.com





ORDER HISTORY

Delivery details						
	Address	ID	Product Name	No. of Units	Status	Tracking
Delivery 1	Edit	2872	Post-it Notes	3 Packs	Archive	Tracking: FedEx Ground Shipping Date: 10/17/2019 454596877081
Delivery 2	Edit	2873	CORA Name Tags - Magnet	2 Items	Archive	Tracking: FedEx Ground Shipping Date: 10/17/2019 454596877081
Delivery 3	Edit	2874	TPI Brochure	250 Items	Archive	Tracking: FedEx Ground Shipping Date: 10/17/2019 454596877081
Delivery 4	Edit	2875	Back Brace Rack Card	1000 Items	Archive	Tracking: FedEx Ground Shipping Date: 10/17/2019 454596877081
Delivery 5	Edit	2876	Business Cards	1000 Items	Archive	Tracking: FedEx Ground Shipping Date: 10/17/2019 454596877081
Delivery 6	Edit	2877	#10 Envelope	500 Items	Archive	Tracking: FedEx Ground Shipping Date: 10/17/2019 454596877081
Delivery 7	Edit	2878	Letterhead	500 Items	Archive	Tracking: FedEx Ground Shipping Date: 10/17/2019 454596877081

Subtotal: \$1,001.00 USD
Shipping and Handling: \$9.70 USD
Tax: \$94.59 USD
Total: \$1,105.29 USD








Back

SHOPPING CART

Shopping Cart			
Shopping Cart Items - To Check Out Now			
<input checked="" type="checkbox"/>	Select all		
	Name	Units	Price
<input checked="" type="checkbox"/> 	Home Equity Loan Promotion Kit Edit Included products (1)	Total: 1 Kit	\$704.30 USD
<input checked="" type="checkbox"/> 	ulmage Postcard Mailer Edit	Recipients 5 Quantity Per Recipient: 1 Items Total: 5 Items	\$6.00 USD
<input checked="" type="checkbox"/> 	New Customers Kit Edit Included products (3)	Total: 200 Kits	\$280.00 USD
<input checked="" type="checkbox"/> 	Business Card with ulmage Edit	Total: 500 Items	\$0.00 USD

Subtotal: \$990.30 USD
[Continue Shopping](#) [Checkout](#)

ORDER RECEIPT

Order Details			
Order#: 51764 Show receipt			
Payment details: Invoice			
Purchase details			
Product		Units	Price
 Post-it Notes Reorder		Total: 3 Packs (1 Pack = 25 Packs)	\$0.00 USD
 CORA Name Tags - Magnet Reorder		Total: 2 Items	\$29.00 USD
 TPI Brochure Details Reorder		Total: 250 Items	\$123.00 USD
 Back Brace Rack Card Details Reorder		Total: 1000 Items	\$236.00 USD
 Business Cards Details Reorder	Product not available	Total: 1000 Items	\$69.00 USD
 #10 Envelope Reorder		Total: 500 Items	\$149.00 USD
 Letterhead Details Reorder		Total: 500 Items	\$395.00 USD

Delivery details

Address	ID	Product Name	No. of Units	Status	Tracking
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