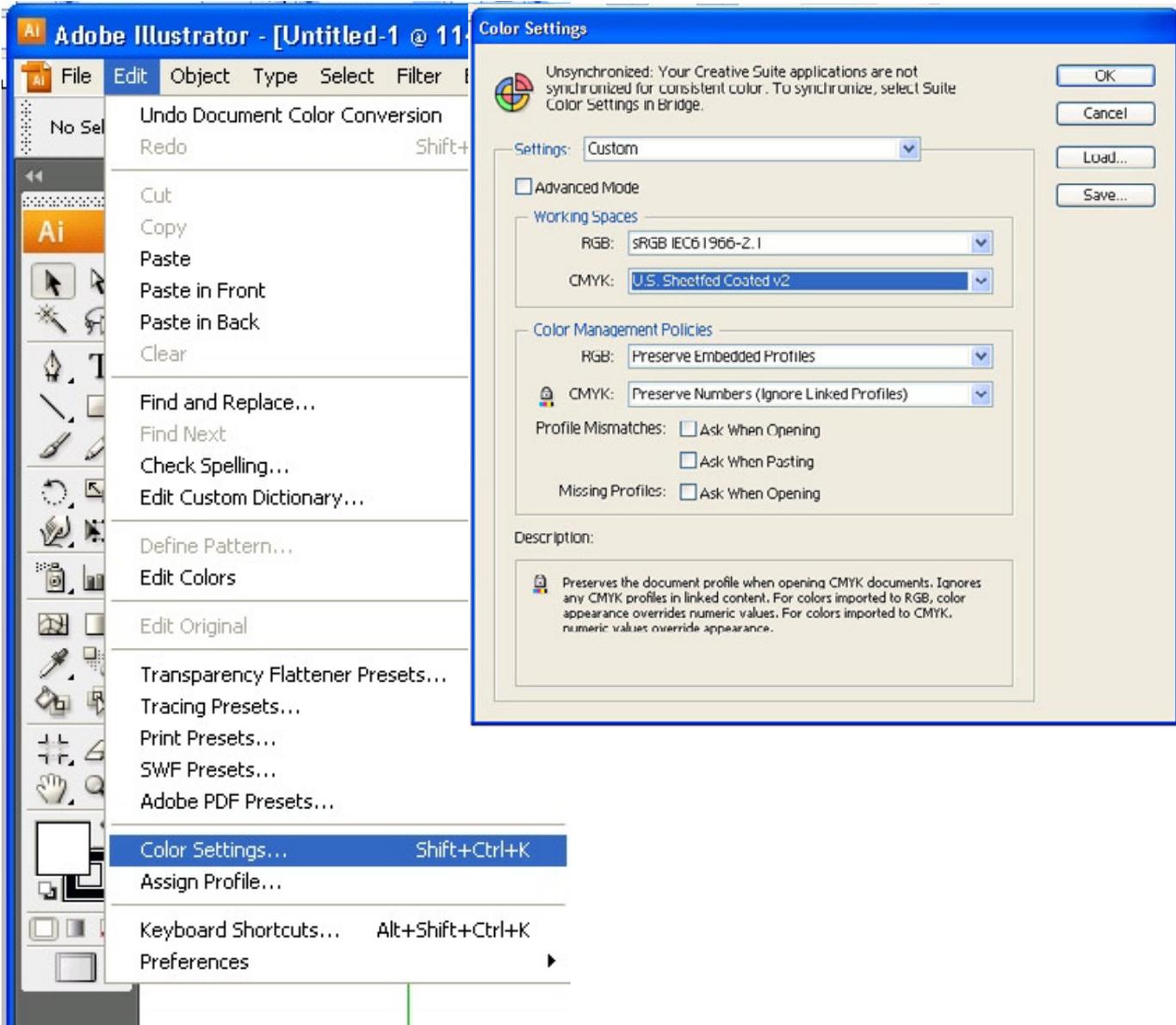


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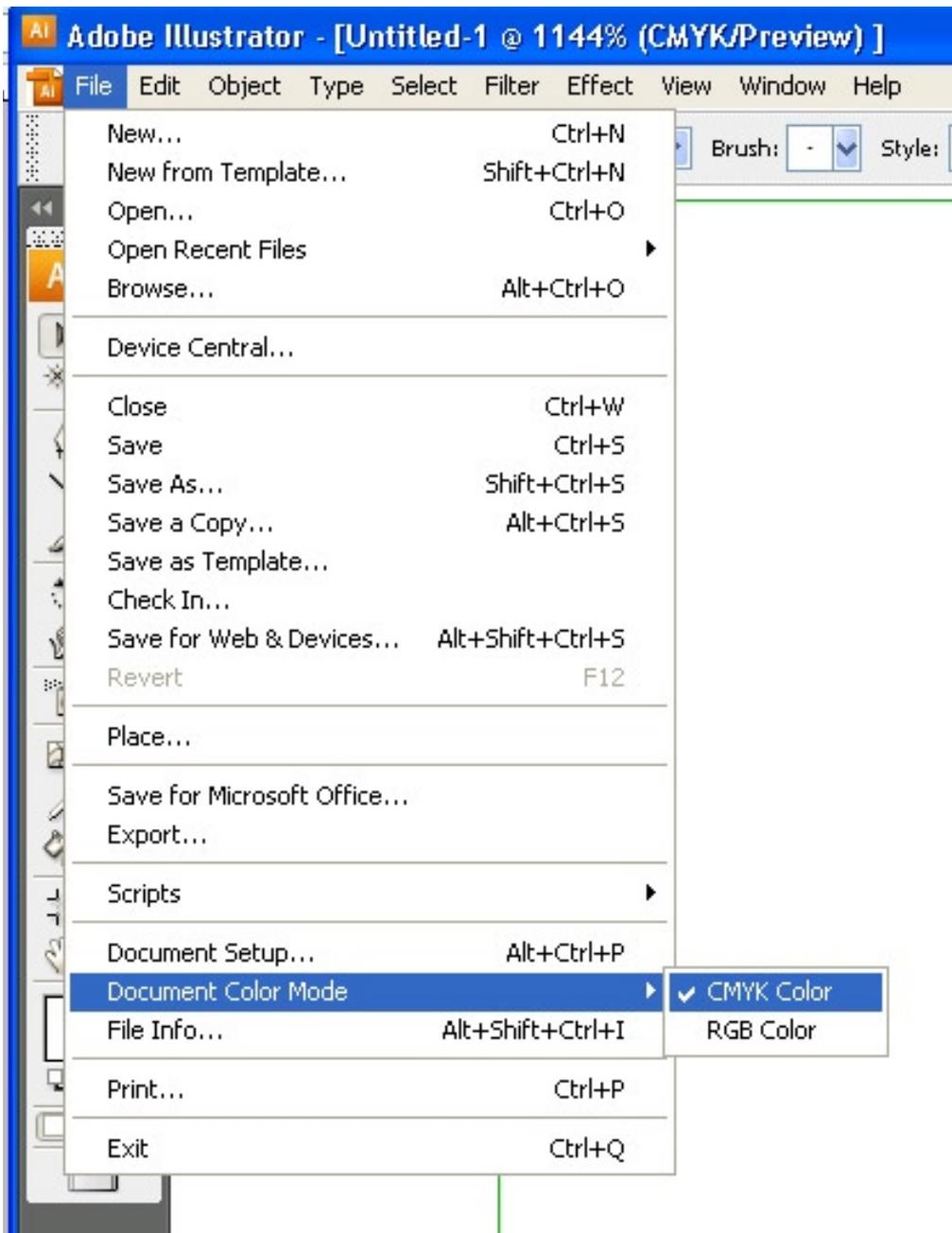
## Illustrator Color Settings

Selecting the right blend space and document color mode is critical for maintaining color accuracy. Please review the attached screen shots and set accordingly. Selecting the wrong setting can alter your color the moment the document is saved.



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## Illustrator Color Settings



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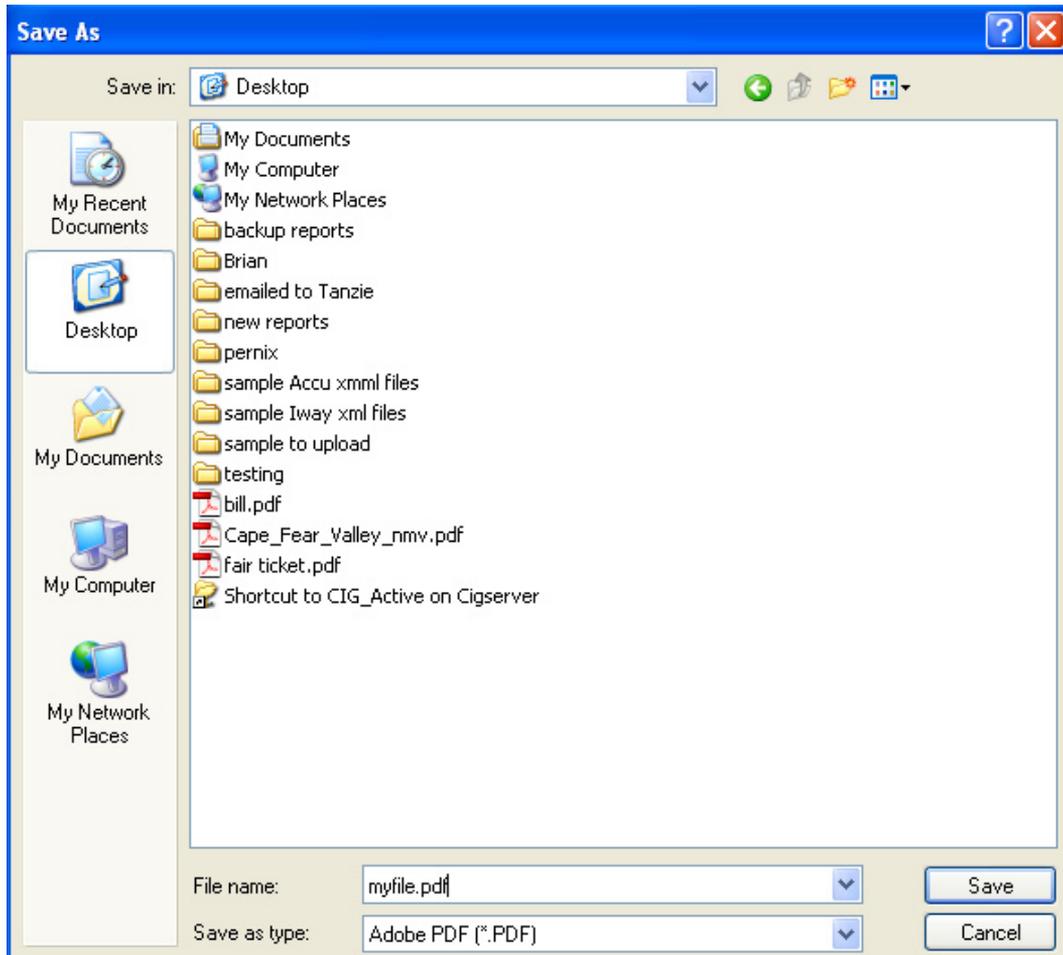
## Illustrator Files

Pel Hughes has the ability to preflight your Illustrator files automatically if saved in a pdf format. Please follow these guidelines so that we may check your incoming files within minutes of your upload. The document color mode and blend space should be set to cmyk, not rgb. If you have to change it, is necessary to check your colors in your document as they will have shifted. If you have a question that is not answered here, please contact our customer service department at 504.486.8646.

### 1. Follow the screen shots in order as shown.

*Note: At any place in the screen shots that reference Acrobat 5 format, you can replace with any version up to Acrobat 8*

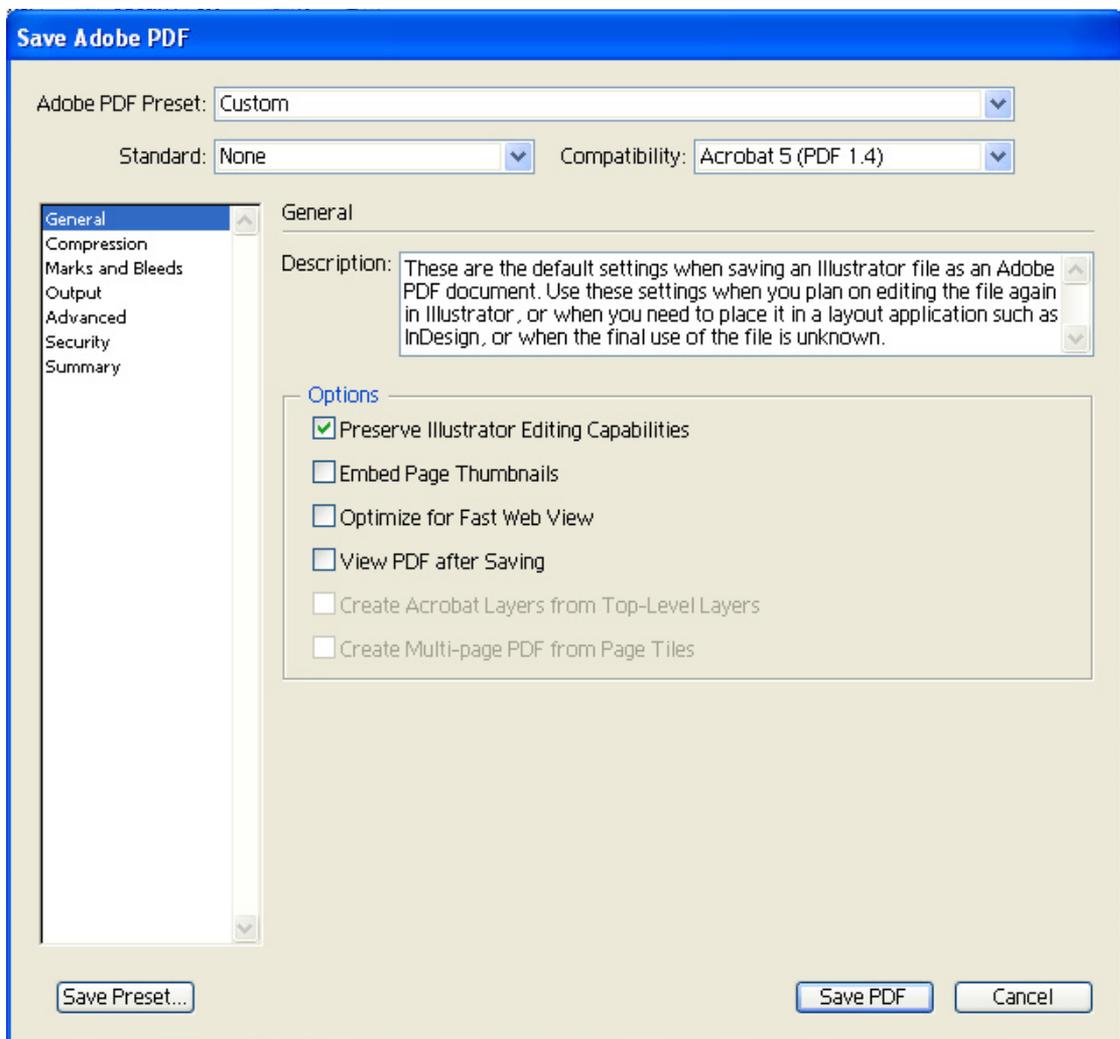
## 1. Select save as



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## Illustrator Files

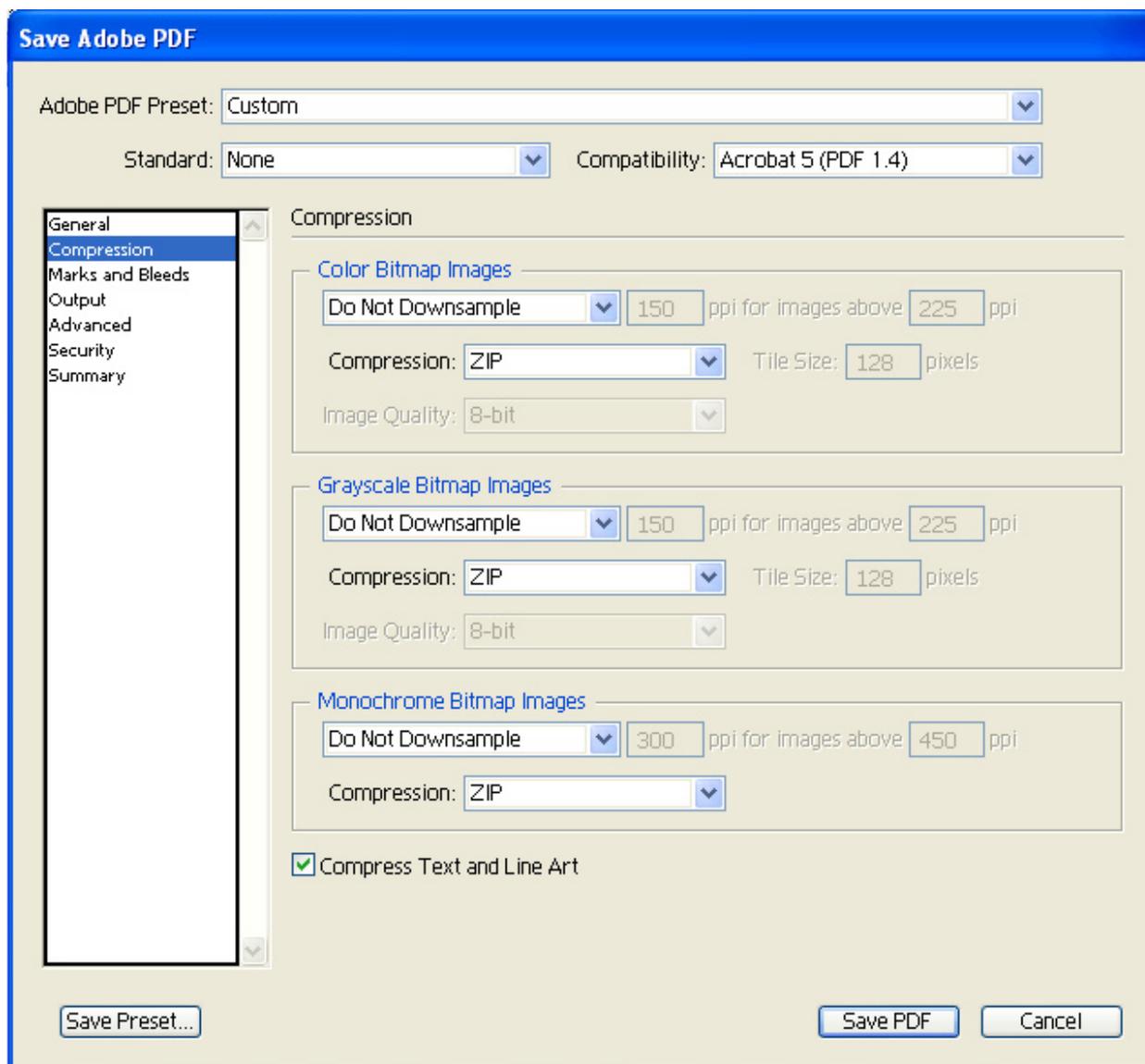
2. Make sure the compatability is set to Acrobat 5 or higher



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## Illustrator Files

3. Zip compression makes your file smaller without losing quality. If you use any other setting, your images will lose quality

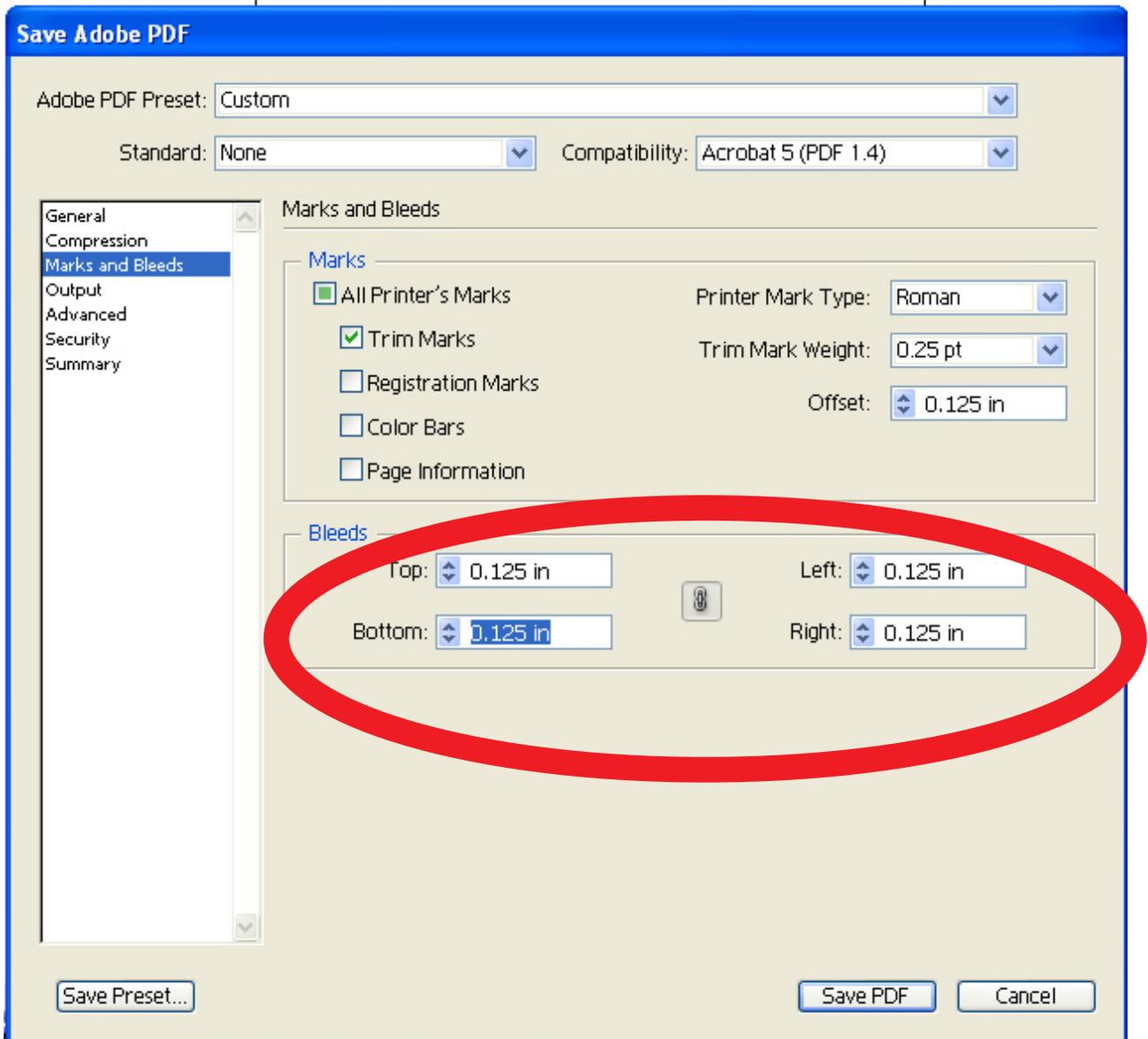


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## Illustrator Files

**4.** Crop marks need to have an offset of .125 inches. Please select .125 inches for bleed if necessary\*

\*Bleed is where the document has art or images that print to the edge of the sheet. All art must extend past the edge .125 inches for optimal reproduction. Page 23 shows an example of bleed.

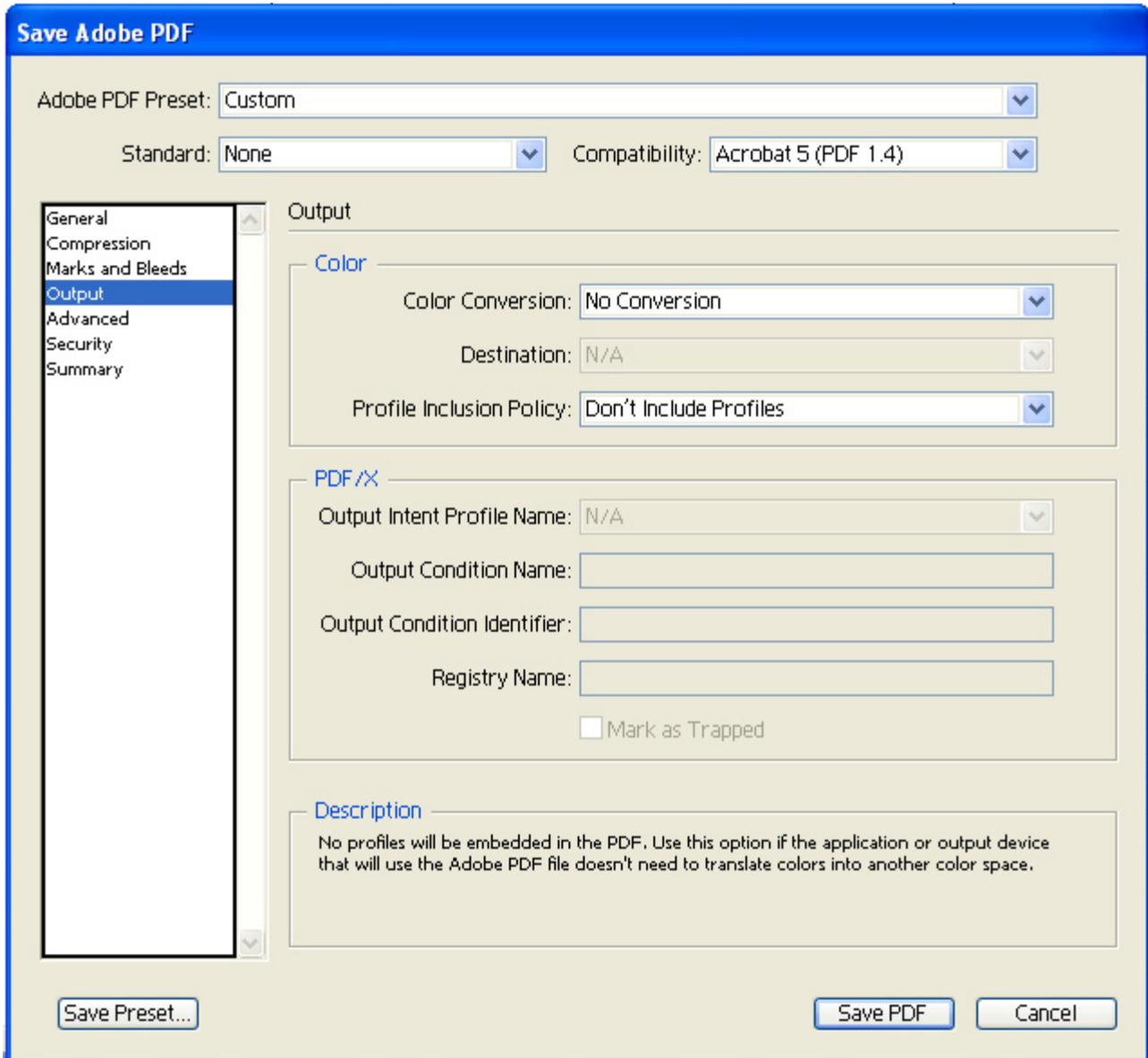


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## Illustrator Files

**5.** Under the output tab, set your preferences as in the screen shot. Please set the color conversion to none. Do not include profiles.\*

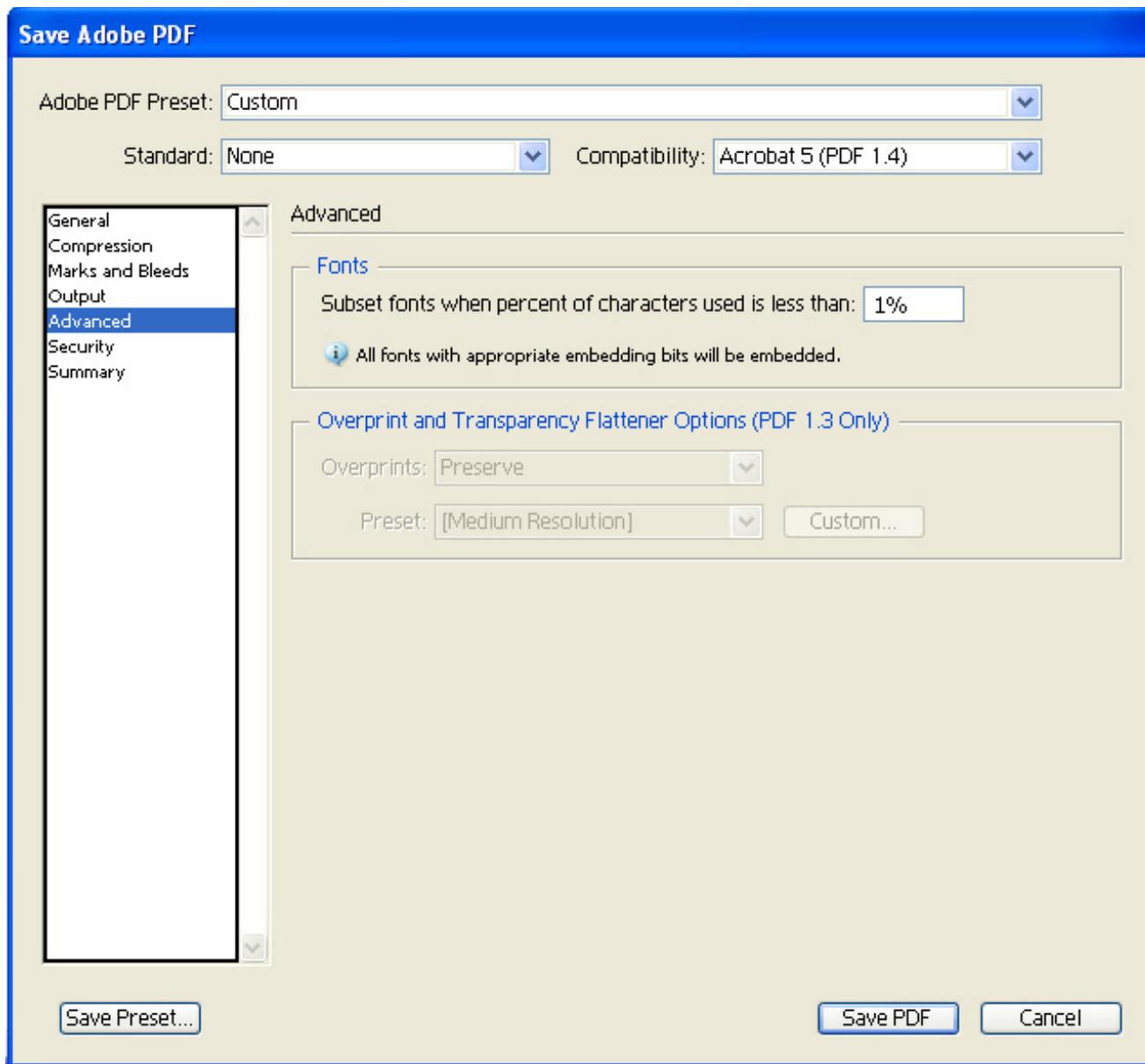
\*Color conversion and including profiles are only good if we have color profiled your printer and created a device link for you to use.



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## Illustrator Files

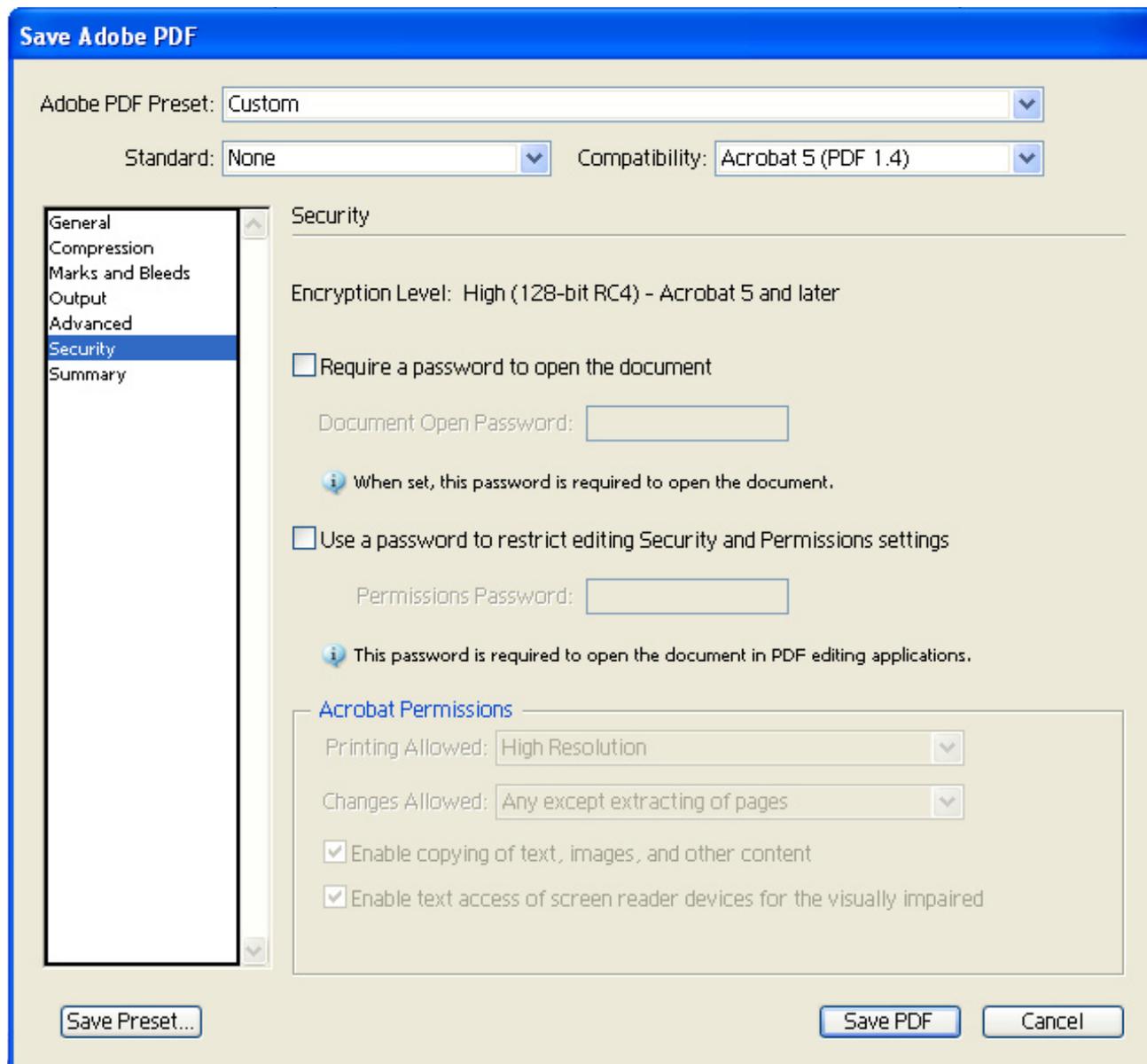
6. Under the advanced tab, set your preferences to look like the screen shot. Subset fonts to 1% (This allows us to make small text changes for you)



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## Illustrator Files

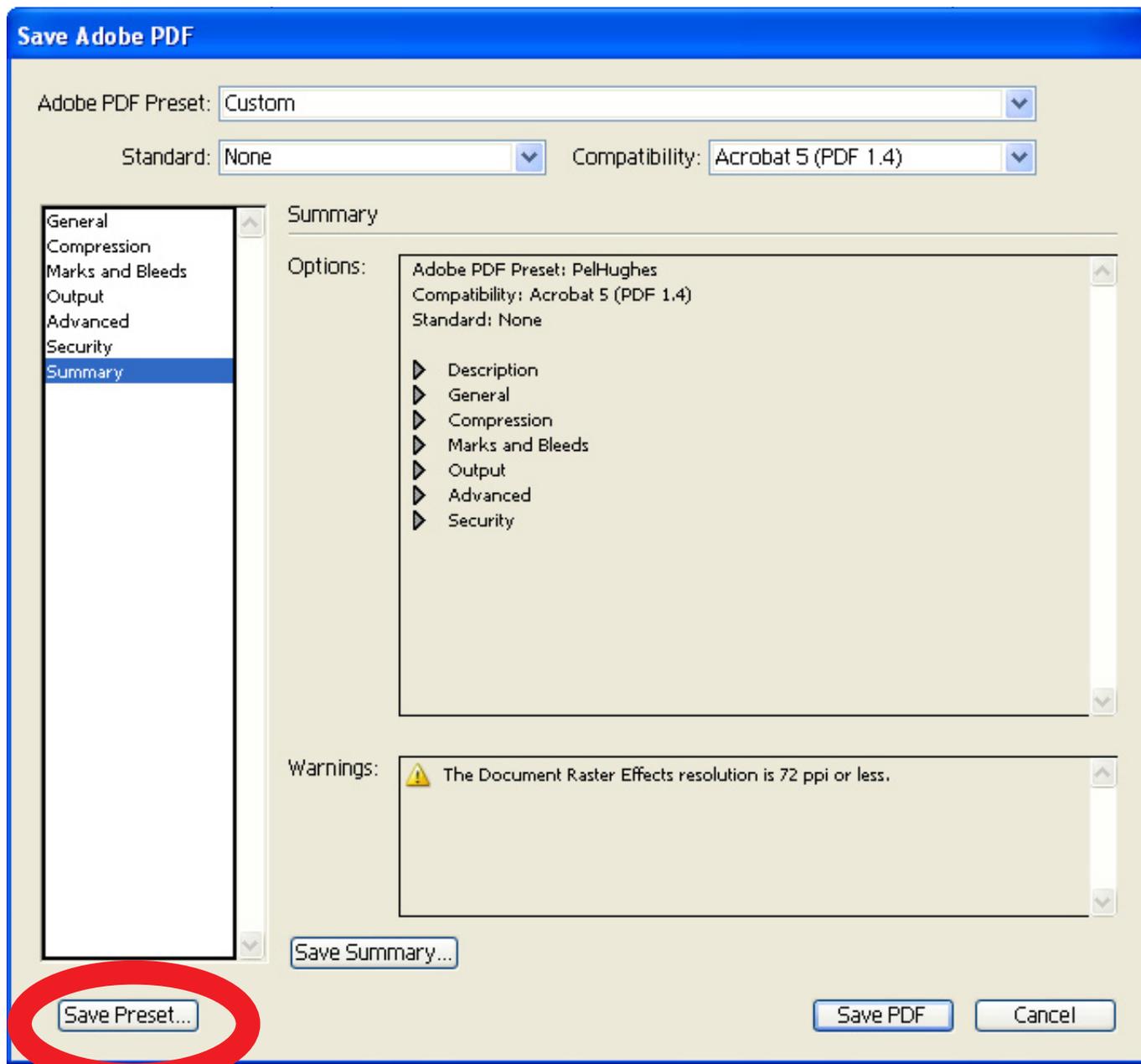
7. Under the security tab, set your preferences to look like the screen shot. Ensure there is no security set for the document.



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## Illustrator Files

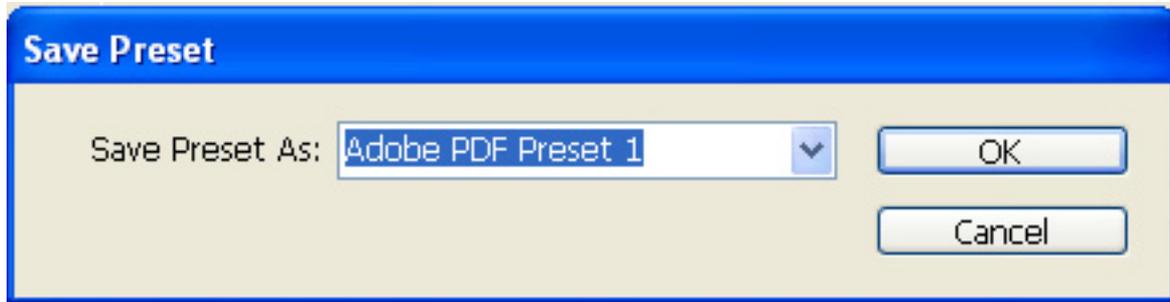
8. Under the summary tab, save your preset so that the next time you export, all the settings will be correct. Be sure to select this preset each time you export.



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## Illustrator Files

9. Give your preset a name.



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## Illustrator Files

**10.** You can now select your preset for future use.

