



General PDF Settings

Many applications can produce a press quality PDF. Some of them are FreeHand, PageMaker, FrameMaker, CorelDraw, and the Microsoft Suite of products, just to name a few. If they support an export to pdf, please adjust the settings to the items listed below. If you are unclear about the instructions, please call us at 504.486.8646.

PDF version - You need to be able to save at least a 1.3 format

Fonts - All fonts need to be included, even system fonts. This is very important as the default setting in many applications is not to include common system fonts. There are many foundries of common fonts and they are not the same in many attributes. If there is an option to subset fonts, turn it off if possible. If not set subsetting to a minimum.

Images - If compression options are given, select ZIP (8 bit) compression if possible. Other select highest quality. Include all images at highest resolution possible.

Color - If the application supports it, select no color management or no color adjustment necessary. This is very important, as undesirable color shifts can occur. It is also important to note that Microsoft products work in the rgb color space, so digital printing is recommended. Microsoft Publisher can support CMYK and spot color printing. Look for these settings as different versions place it in different places.

Color profiles should not be included.

Security - Turn off if possible or select no security.

Bleed - FreeHand, PageMaker, FrameMaker, CorelDraw, and Microsoft Publisher all support bleed. This needs to be set at .125 inches, and the objects place on your pages need to extend past the trim that .125 inches if you want a superior product.

Marks - FreeHand, PageMaker, FrameMaker, CorelDraw, and Microsoft Publisher all support the ability to put trim marks. Please set to .125 point thick with an offset of 12 points or .167 inches.